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ON THE COVER

Special thanks to Ryan Van Dyke, a North West REC member-consumer, for supplying this month's cover image. Submit high-resolution photos for consideration to editor@ieclmagazine.com. You could receive \$100!

ELECTRIC COOPERATIVES POWER IOWA'S ECONOMIC GROWTH

BY CHUCK SODERBERG



You depend on vour local electric cooperative to power your life every day, but did you know that your co-op also powers economic growth in your region?

Earlier this year, the Iowa Association of Electric Cooperatives commissioned an economic impact study through the esteemed Goss & Associates of Omaha. This study confirmed what we've long known about our association members: lowa's locally owned electric co-ops contribute greatly to the state's economy.

For the five years ending in 2021, the study found that lowa electric co-ops generated a total impact on the state of \$4.8 billion, produced \$688 million in wages and salaries, directly supported 1,961 jobs, generated self-employment income of \$79.5 million and paid \$144.7 million in state and local taxes.

Powering people and communities

Powering lives and empowering communities are at the core of our cooperative mission. This economic analysis is helpful as we talk with legislators, policymakers and other decision-makers about how electric cooperatives invest in rural lowa. For more than 80 years, electric co-ops have maintained reliable and affordable electric service, provided stable career opportunities and paid taxes, which have vast ripple effects throughout the regions we serve.

Not only have electric co-ops' economic impacts been historically significant, but the study also concludes that co-ops have assisted local and state organizations in retaining, attracting and expanding businesses in the state. Separate from their spending impacts, electric cooperatives invest in efforts to attract and retain jobs and investment within their communities.

In addition to their daily duty of providing safe, reliable and affordable power,

the study found that Iowa electric cooperatives had an impact of \$14.7 billion in economic development projects between 2018 and 2022, supporting 7,366 jobs (retained, attracted or expanded) during that same time period.

An important connector

Your electric cooperative has undoubtedly supported many economic development initiatives over the decades by serving as an intermediary for U.S. Department of Agriculture revolving loan funds, among other programs and projects. For example, several lowa electric co-ops have been instrumental in developing industrial speculative buildings to accommodate local business expansion or to attract new businesses and jobs to the community. Iowa's electric cooperatives also give generously to local charitable causes and support vouth education initiatives.

You should be proud of your local electric co-op's contributions to lowa's economy. As a member-owned and locally governed entity, your electric co-op is more than a service provider; it's a major economic engine of progress for your community.

Chuck Soderberg is the executive vice president and general manager of the lowa Association of Electric Cooperatives.

Access a PDF of our 2023 economic impact study at www.iowarec.org.

Economic Impact: By the Numbers

For the five years ending in 2021, lowa electric cooperative investments and operations generated the following impacts on the state of lowa.

\$14.7 BILLION

Impact in economic development projects.

\$4.8

Overall economic activity.

\$688.1 MILLION

In wages and salaries.

\$79.5

Self-employment income.

\$144.7 MILLION

In state and local tax collections.

1,961

Supported each year.

EDITOR'S CHOICE CONTEST

WIN A RING SPOTLIGHT **SECURITY CAMERA!**

Shine a light on your home security with a Ring spotlight security camera - a versatile outdoor dynamo fit for any property.

ENTER ONLINE BY NOV. 30!

See vivid detail with HD video in almost any weather. Deter threats with built-in spotlights. And get real-time alerts when there's motion in your yard.

Visit our website and win!

Enter this month's contest by visiting www.ieclmagazine.com no later than Nov. 30. You must be a member of one of lowa's electric cooperatives to win. There's no obligation associated with entering, we don't share entrant information with anyone and multiple entries from the same account will be disqualified. The winner of the wireless weather station from the September issue was Nathan Stauffer, a Butler County Rural Electric Cooperative member-consumer.



Prairie Energy Cooperative



Office: 2099 Highway 3 West - P.O. Box 353 Clarion, IA 50525

Office Hours:

Monday - Friday, 7 a.m. - 3:30 p.m. Closed Saturdays, Sunday and holidays

1-515-532-2805 (local) or 1-800-728-0013 (24/7)

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Facebook: facebook.com/PrairieEnergyCooperative

Website: www.prairieenergy.coop

This institution is an equal opportunity provider and employer.

STUDENTS LEARN WHY SAFETY AROUND ELECTRICITY IS CRUCIAL

In September, Wright County elementary students learned valuable lessons about keeping themselves and others safe at the 15th Annual Safety Day Camp held at the Wright County Fairgrounds.

The event is organized by Wright County Farm Bureau and Wright County Iowa State University Extension and Outreach. An entire day is planned each year, consisting of nine different safety sessions. Presenters used hands-on, interactive lessons to keep the third graders engaged in learning valuable safety practices. The 20-minute sessions included fire safety, first aid, weather safety, boating, electrical and more.

Prairie Energy Cooperative's Member Service Representatives Darren Johnson and Chad Chapman presented Neon Leon, a program that teaches electrical safety and the associated hazards. Electric safety is extremely important, and early childhood training is essential.



To learn more about the Neon Leon or to schedule an electric safety demonstration, please contact our office at 515-532-2805.

POLE-TOP RESCUE DRILLS KEEP LINEMEN SHARP

Have you ever stopped in at the office on a weekday morning, only to find our doors locked and the parking lot bare? There's a good reason, and that reason is our top priority for employees: safety.

Every month, all Prairie Energy Cooperative (PECO) employees come together for a safety meeting. The main point of the meeting is to educate everyone at the cooperative about the risks around them and advise on the best way to stay safe. Preventative and proactive measures help ensure safety for all.

Being a lineman is a hard, dangerous job. The vast majority of work occurs outside, in the extreme heat of summer and the bitter cold of winter. While using the booms on utility trucks to reach lines is common practice with today's technology and fleet, it's not always an option. Certain situations may require linemen to climb 35-foot-tall poles. In these situations, the height isn't the danger - it's the 7,200 volts flowing through the power lines and the ever-lingering possibility of an electrical contact.

A safety scenario

A lineman is working and becomes unconscious while up on a pole due to an electrical contact or other health issue. Crew members on site have mere moments to call for help, race up the pole and lower the injured person to the ground.

Because of this possibility, PECO linemen are required to perform an annual exercise called pole-top rescue. One by one, all linemen practice strapping on their climbing gear and climb the pole using only the spikes attached to their boots and a safety harness that goes around the pole.

They must then rescue a life-size dummy that weighs approximately 185 pounds by securing a rope around the dummy's chest, looping the rope over a cross arm and then lowering the dummy safely to the ground before descending the pole. In an actual emergency, crew members on the ground would then perform basic first aid and CPR until first responders arrive.

Our linemen take pride in their profession and the essential job they perform. Their dedication to keeping the lights on for our members also requires extreme diligence in performing the work safely. It's all part of our commitment to providing safe, reliable and affordable electricity.









SHOP CO-OP THIS HOLIDAY SEASON

BY ANN FOSTER THELEN

It's time to start this year's holiday shopping, and it's easy to be merry when you surprise a loved one with a special gift.

During the holiday season, shopping local is a festive way to support your friends and neighbors who are also business owners. Many of these small businesses are served by lowa's electric cooperatives and share a common mission - being committed to the communities they serve.

To help your holiday gift-giving or list-making, we've combined a list of electric cooperative-served businesses that offer unique gifts to place under the Christmas tree or in a stocking. As you embark on Santa Claus duties this year, keep in mind that this list is just a sampling of local businesses. Take a walk along your community's Main Street or explore all that your local area offers for additional inspiration to shop local this holiday season!



300 ACRES

www.300acres.llc Facebook: 300acres

300 Acres is a local and veteran-owned business in Ocheyedan (located on Business Corner near May City). They focus on supplying the highest-quality products, which include LED lights, shovels, coffee, coolers, custom decals, signs and much more.



ADVANTAGE APPAREL

www.advapparel.com Facebook: advapparel2019

Advantage Apparel is a local small town, family-owned, one-stop apparel shop in Albia. They pride themselves on quick turnarounds, with quality service guaranteed on business, school and sports logos, stadium chairs, uniforms, sportswear and other items.



BLOOMS & THINGS

www.albiablooms.com Facebook: albiablooms

The shop offers arrangements for every special occasion. It also has green plants, silk flowers and small gift items such as candles, soaps and journals. Orders can be delivered throughout Albia and surrounding communitie within a 20-minute radius.



BOUILLON FLOWER & GARDEN

www.bouillonflower.org Facebook: BouillonFlowerGarden

Bouillon Flower & Garden in Greene is a one-stop-shop for flower-related needs. They boast an impressive selection of flowers and arrangements for everyone's taste! From home décor options to bouquets for special occasions - there's always a reason to invest in a beautiful arrangement.



BRITCHES 'N' BOWS COUNTRY STORE & BOUTIOUE

Facebook: shopbnb

Gift and décor shop in Panora offering modern farmhouse décor, boutiquestyle clothing and trendy accessories.



CORNCRIB DESIGNS

www.corncribdesigns.com Facebook: corncribdesigns

A trending shop filled with farmhouse vibes, traditional and seasonal home décor, apparel, and vintage and repurposed finds. The business features a mobile trailer, which offers pop-up shopping around rural lowa. Corncrib Designs strives to inspire patrons to transform your home into a place you love.



FOREST MILLS OUILT SHOP

www.forestmillsquilts.com Facebook: forestmillsquiltshop

This unique quilt shop is located just south of the beautiful Yellow River outside of Postville on the family's Century Farm. They carry material, quilt kits, quilts for sale and host events.



GRAND VIEW BEEF

www.grandviewbeef.com Facebook: GrandViewBeef

For more than 100 years, the Severson family has been farming in Clarion and calling Grand View Farm and Ranch home. Now, people across the nation can enjoy their products. Send or receive a box of this family-raised, 100% grass-fed beef. The meat is shipped on Monday in a compostable cooler with dry ice and arrives within two days.



J&J CANDLES

www.jjcandlesmanson.com Facebook: jjcandlesmanson

J&J Candles is a family-owned business that has been offering handcrafted, scented products for more than 25 years. They feature nearly 200 scents. In addition to individual sales, they offer wholesale pricing with minimum orders and do fundraisers. All the scented products are made at its facility south of Manson.



MOLLY'S

Facebook: mollyscountrystore

Molly's in Audubon is an old barn turned retail store with home décor, clothing and more!



PROMISELAND WINERY

www.Promiselandwinery.com **Facebook: promiselandwinery**

Located on the southern hills of Guttenberg along the Great River Road, this winery offers a full experience of tasty wines, food, six boutiques for shopping and beautiful views!



RECREATION LINI IMITED

www.recreationunlimited.net Facebook: recreationunlimited04

A family-owned and operated business in Traer offering top-notch outdoor equipment and accessories, including Green Mountain Grills.



THE RED SHED

Hwy. 63, Bloomfield

The Red Shed has a wide variety of gifts, handmade chocolate and Amish-made items.



RHONDA'S COUNTRY RETREAT

Facebook: rhondascountryretreat

Rhonda's Country Retreat was founded in October 2020. This home-based specialty shop offers lowa-made home décor, jewelry, soy candles, lowa wines and more. All available products can be purchased at her farm store or online.



SHELBIE DEBOLT DESIGNS

www.etsy.com/shop/ShelbieDeBoltDesigns Facebook: shelbiedeboltdesigns1

Operating via an Etsy shop, Shelbie Ehlers makes custom clothing, including holiday and everyday items.



SWEET HONEYMOON WINERY

www.sweethoneymoonwinery.com Facebook: sweethoneymoonwinery

Sweet Honeymoon Winery is a craft winery in Calhoun County making quality wines (including dry wines) in small batches from imported grape juice from all around the world. Because of this approach, the business offers varietals not normally available to wineries in our northern climate. They also make an award-winning Mead (honey wine).

Ann Foster Thelen is the editor of Iowa Electric Cooperative Living magazine.



To find more local businesses in your area, check with your local chamber of commerce or electric cooperative. Happy shopping!



SLOW COOKER MAID-RITES

- pounds hamburger
- 3 beef bouillon cubes
- 1/2 cup hot water
- can chicken gumbo soup
- tablespoons Worcestershire sauce 3
- teaspoons dry mustard

Cook meat and drain. Dissolve bouillon in hot water. Add remaining ingredients and place in slow cooker for 4 hours.

> Karen Caldwell • Albia **Chariton Valley Electric Cooperative**

PEACHY KEEN SWEET POTATOES

- pounds sweet potatoes
- 1 cup peach pie filling
- 2 tablespoons butter, melted
- 1/4 teaspoon salt
- teaspoon pepper

Put all ingredients in slow cooker. Cook on low for 5-7 hours.

T.I.P. Rural Electric Cooperative

SLOW COOKER PORK CUTLETS

- can beef stock
- can cream of mushroom soup
- package brown gravy mix
- 1 package onion soup mix
- 2 pounds pork cutlets
- 1/2 pound mushrooms salt, to taste pepper, to taste mashed potatoes

Pour beef stock, cream of mushroom soup, gravy mix and onion soup mix in slow cooker and stir together. Season cutlets with salt and pepper. Add to slow cooker and top with mushrooms. Cook on low for 4-6 hours. Serve over mashed potatoes. Serves 4-6

> Tiana Stroman ● Merrill **North West Rural Electric Cooperative**

SLOW COOKER APPLE CRISP

- cans apple pie filling
- package butter pecan cake mix
- stick butter, sliced

In the order listed, layer ingredients in slow cooker. Don't stir. Cook on high for 2 hours.

> Cindy Pottebaum ● Alton North West Rural Electric Cooperative

CREAM CHEESE CHICKEN

- ½ cup butter
- 7-ounce envelope Italian dressing mix
- 2 pounds boneless chicken breasts
- 10.75-ounce can cream of chicken soup
- 8-ounce package cream cheese mashed potatoes, rice or noodles

Melt butter in bottom of slow cooker on high. Stir in Italian dressing mix until well mixed. Cut chicken into 1-inch strips. Place chicken in slow cooker and stir to coat with butter and dressing mix. Cook covered on high for 2 hours.

Remove chicken and set aside. Add soup and cream cheese to liquid in slow cooker. Stir to melt until smooth and creamy. Add chicken back to slow cooker and turn to low until ready to serve.

Serve over mashed potatoes, rice or hot buttered noodles. Can be frozen for a great make-ahead meal. Serves 6

Regina V. Lloyd ● Linden **Guthrie County Rural Electric Cooperative Association**

SLOW COOKER PIZZA-LASAGNA

- pound ground beef
- medium onion, chopped
- 98-ounce package mini lasagna noodles
- package pepperoni
- 1 28-ounce jar spaghetti sauce
- 3/3 cup Parmesan cheese, freshly grated
- 10 ounces cheddar cheese, grated
- cups mozzarella cheese, grated

Cook beef and onion until meat is browned, drain. Cook noodles until almost tender (you can substitute with rotini). Combine all ingredients except Mozzarella cheese in layers in slow cooker. Sprinkle Mozzarella cheese over top. Bake on low for 5-7 hours, or on high for 2 hours.

> Larae Van Wyhe ● Lester Lyon Rural Electric Cooperative

ITALIAN ROUND STEAK

- 2 pounds round steak salt and pepper
- cans Italian diced tomatoes
- cans French-style green beans onion, to taste, sliced

Cut steak into serving-sized pieces, season with salt and pepper. Place all ingredients in slow cooker. Cook on high for 4 hours or low for 7 hours. Serves 4-5

Guthrie County Rural Electric Cooperative Association

APPLE STREUSEL DESSERT

- cups apples, sliced
- 1¼ teaspoons cinnamon
- 1/4 teaspoon allspice
- 1/4 teaspoon nutmeg
- 3/4 cup milk
- tablespoons butter, divided
- 3/4 cup sugar
- 2 eggs
- 1 teaspoon vanilla
- 1½ cups Bisquick baking mix, divided
- ⅓ cup brown sugar ice cream or cream

Toss apples with spices. Place apples in greased slow cooker. In a bowl, combine milk, 2 tablespoons butter, sugar, eggs, vanilla and ½ cup baking mix. Pour over apples. Combine 1 cup baking mix, brown sugar and 3 tablespoons butter. Sprinkle over apples. Cover and cook on low for 6-7 hours. Serve with ice cream or cream.

> Sue Cook • Deep River T.I.P. Rural Electric Cooperative

WANTED:

SHEET PAN MFAIS

THE REWARD:

\$25 FOR EVERY ONE WE PUBLISH!

Deadline is Nov. 30

Please include your name, address, telephone number, co-op name and the recipe category on all submissions. Also provide the number of servings per recipe.



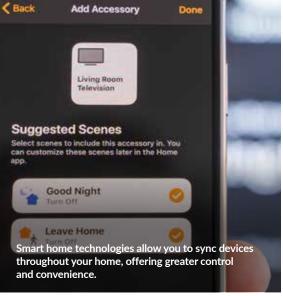
EMAIL: recipes@ieclmagazine.com (Attach your recipe as a Word document or PDF to your email message.)

MAIL: Recipes

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ASK YOURSELF HOW SMART YOU WANT YOUR HOME TO BE.

Smart plugs, energy-use apps and home monitors are cool devices that can help you save energy. But it helps to understand how they work to make the most of them. Before you invest your time and money, ask yourself, how much technology do you want? What are your habits when setting up and using the latest development? If you like to tinker, an energy app on your phone could be fun and help you save money. But as electronics get smarter, even non-tech-savvy people find them easier to use.



GET THE MOST BANG FOR YOUR BUCK.

The most frequently recommended energy-saving device is a smart thermostat. And that makes sense because the thermostat controls your heating and cooling, which account for the most energy consumption in your home. Smart thermostats can program an energy schedule to adjust the heating or cooling when you're sleeping or out of the house during the day. Additional smart thermostat features include detecting movement in a room to adjust energy use, learning your daily habits, responding to voice commands and tracking the weather.

Renters might even be able to convince a landlord to pay for an energy-saving smart thermostat.

If you have a heat pump, contact your electric co-op before using a smart thermostat. Lowering the temperature too much when you're not home could result in switching to more expensive auxiliary heat to bring the house back to room temperature.

Other devices that can produce energy savings for minimal cost and effort include smart light bulbs, outlets and charging stations.



DETERMINE YOUR ENERGY-SAVING GOALS.

A home energy monitor is one way to save on electricity, and the range of choices means you'll need to ask how much you're willing to pay and if it's worthwhile. One study found that spending about \$1,800 on a full home, commercially installed energy monitor could save about 16% on electric bills and pay for itself in 10-15 years. Much less ambitious approaches involve downloading an app on your phone to keep track of your electricity use and even turning smart appliances on and off when you're away.



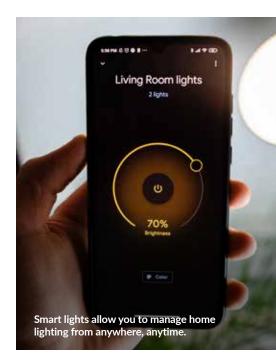
ENERGY CHECKUP.

Take a walk through your home with the intention of identifying everything that uses electricity. You'll likely notice a lot of functions that could be managed with smart devices. If your phone sits plugged in long after it's charged, smart power strips and smart outlets can stop the electricity use when the battery is at 100%. Smart

light bulbs can be controlled with an app on your phone, saving energy and giving your home that lived-in look when you're away. Ceiling fans can now adjust themselves for the best air flow, depending on the temperature. Motion detectors can turn indoor lights on and off when you enter or leave a room; even solar-powered outdoor lights can detect when you're approaching and light the way.

With just a little planning, you can make sure this gift-giving season is merry, bright - and smart.

Paul Wesslund writes on consumer and cooperative affairs for the National Rural Electric Cooperative Association, the national trade association representing more than 900 local electric cooperatives.



TO OUR SNOW BIRDS

If you plan to leave your home for an extended period this winter, remember to make billing arrangements while you are away. Prairie Energy Cooperative (PECO) has a number of options to offer.

ACH: Automatically deducting your bill from your checking account is simple, reliable and it can help you save time and money. There are no checks, stamps or trips to the office. We offer this service free of charge. To sign up, call our office or complete and return the form on our website.

Electronic Bill Pay: Use your credit/ debit card or checking/savings account to pay your electric bill online. This is a free and easy-to-use service. Visit the PECO homepage and click on "Pay My Bill." You will need your account number to create a password and to register your information.

Pay by Phone - IVR (Interactive Voice Response):

Call **1-844-241-0265** 24/7 to make your payment. This is an automated system, and you will be prompted to choose the option you wish to



complete. You will need to have your account number and can pay by credit/debit card or check. You are not required to create a password or register.



HOW TO SELECT A NEW STOVETOP

BY MIRANDA BOUTELLE

When considering a new stovetop, it pays to consider the options that will make the most of your cooking experience. Fortunately, there are many great choices in the market today.

Most people who enjoy cooking have pretty strong opinions about their preferred fuel choice: gas or electric. Induction is a newer option for home stovetops, which is growing in popularity.

According to a study completed by the Electric Power Research Institute, 74% of the energy from an electric range is transferred to food, versus 40% on a gas range. Induction cooktops are the most efficient option at 90% energy transferred to food. Regardless of your stovetop choice, right-sizing pots and pans to the burner is important to avoid wasting energy.

Evaluating electric cooktops

Electric cooktops are a tried-andtrue option for many homes and are typically the most affordable option. Glass-top models offer a cleaner look than the traditional coil elements. They are easier to clean but tend to be a bit more expensive. The most common complaint about electric cooking is that the heating controls are not as fast or precise.

Pros and cons of gas stovetops

Many home chefs prefer gas stovetops because you can easily see the size of the flame, a visual clue that helps you control the cooking temperature. Temperature adjustments are also faster and more precise than on electric stovetops. However, there are some concerns with safety and indoor air quality associated with gas stoves because gas emissions can be harmful to your health. To help reduce indoor air pollution, always use your exhaust fan when using your gas stovetop. Ideally, your exhaust fan should be vented to the home's exterior.

Access is also a consideration. Natural gas is typically available in more populated areas, while rural customers may need a propane storage tank installed outside their homes to use a gas stove.

Exploring newer induction stovetop options

An induction stovetop can offer a higher-end cooking experience than a standard electric stovetop, and some people prefer it to cooking on gas.

Induction stovetops use electromagnetic energy to heat the pan, reducing energy waste. Instead of heating the stove's surface, they heat the pans themselves, resulting in faster cooking times. They also allow for more precise temperature control. which can deliver better results.

Induction cooktops are typically more expensive than similar gas or electric models. They also require you to use specific cookware. Stainless steel and cast-iron cookware are both

compatible with induction cooktops. If you want to test your pots and pans to see if they are induction-compatible, do the magnet test. If a magnet sticks to the bottom of the pan, it will work on an induction stove.

If you are remodeling and have a gas range, consider running electrical to support an induction cooktop if you change your mind in the future. Setting up the power supply during a remodel can offer significant savings.

If you are considering making the switch, keep an eye on any incentives for your state or region. A rebate for replacing your gas stove with an electric one may be available under the Inflation Reduction Act.

Miranda Boutelle writes on energy efficiency topics for the National Rural Electric Cooperative Association, the national trade association representing more than 900 electric co-ops.



IOWA'S ELECTRIC COOPERATIVES CONNECT WITH CONGRESSIONAL DELEGATION IN WASHINGTON, D.C.

ERIN CAMPBELL

More than 25 representatives from lowa's electric cooperatives traveled to the nation's capital in September to advocate for their co-op members. While in Washington, D.C., the group attended high-level briefings on key issues impacting the electric industry and met with all six members of lowa's Congressional Delegation to discuss priorities and concerns.

Advocates shared concerns that could impact electric cooperatives' ability to provide reliable and affordable power, including federal Environmental Protection Agency mandates that may force electric generation plants to shut down prematurely. Additionally, co-op representatives talked about continued supply chain challenges and how they impact day-to-day operations.

Co-op advocates also asked their senators and representatives to support permitting reforms to the National Environmental Policy Act to avoid costly delays in the permitting process. The group urged the Iowa Congressional Delegation to authorize an increase in funding for the U.S. Department of Agriculture's Rural Economic Development Loan & Grant program as part of the Farm Bill reauthorization to support our rural lowa communities.

Federal Emergency Management Agency disaster funding was also a concern, as the electric co-op group asked the Iowa Delegation to support supplemental funding for the Disaster Relief Fund to ensure that support is available should a natural disaster strike lowa.

We appreciate the service of Iowa's elected officials and the tireless work of their staff who help look out for Iowans in the Halls of Congress.

Erin Campbell is the director of communications for the Iowa Association of Electric Cooperatives.













KNOWING IS HALF THE BATTLE

BY DARCY DOUGHERTY MAULSBY

When I was growing up, some of the most popular toys had their own cartoon shows. This included G.I. Joe, who also narrated public service announcements (PSA).

These PSAs addressed something dangerous kids did unintentionally such as running out into traffic. After the kids learned the right way to do things, each message ended the same: "Now you know. And knowing is half the battle."

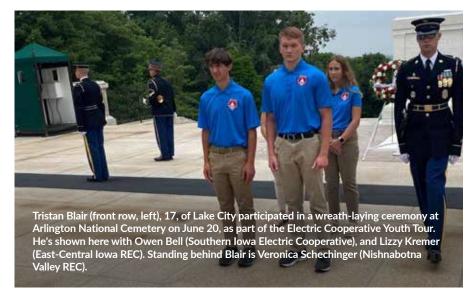
Fast forward to today. I'm concerned we're letting young people wander down a dangerous road when we fail to teach them history, including the significance of Veterans Day each Nov. 11.

Its roots trace back to World War I. Fighting ceased when an armistice between the Allied nations and Germany went into effect on the 11th hour of the 11th day of the 11th month - Nov. 11, 1918. By 1919, the date became known as Armistice Day, although Congress renamed it Veterans Day in 1954. Veterans Day continues to honor American veterans of all wars for their patriotism, love of country and willingness to serve and sacrifice for the common good.

What are we teaching youth?

What's the state of affairs as we approach Veterans Day in 2023? A recent Morning Consult poll found that only 16% of Gen Z (people born between 1997-2012) are proud to live in the U.S. Every U.S. military branch is struggling to meet its recruiting goals. Volunteering, in general, is also suffering.

A report released in January 2023 by AmeriCorps and the U.S. Census Bureau shows that less than onequarter of Americans age 16 and older volunteered from September 2020 to September 2021. That's down from 30% in 2019. Annual hours donated by volunteers has plunged during the



past two decades, sinking from 52 hours in 2002 to 25 hours today.

I think these disturbing trends are connected to "knowing is half the battle." What are we teaching young people about the importance of volunteering and serving others? Do we invite our kids and grandkids to place flowers and American flags by the graves of veterans? Do we encourage students to learn about the sacrifices our armed forces have made to protect our freedom?

Youth Tour offers new perspectives

I'm grateful the annual Electric Cooperative Youth Tour, sponsored by many of lowa's electric cooperatives, offers students the opportunity to travel to Washington, D.C. This trip is dedicated to learning about electric cooperatives, American history and U.S. government, while giving students a greater understanding of their role as American citizens.

This year's Youth Tour participant from my rural electric co-op (Calhoun County Electric Cooperative Association) was Tristan Blair (17) of Lake City. At Arlington National Cemetery, Blair escorted fellow students who laid the wreaths at the Tomb of the Unknown Soldier.

"I felt instant sympathy for anyone who lost a loved one in combat," says Blair, whose thoughts also turned to his family members who've served.

These family members include Dennis Moulds (great-grandpa), Bill Marine (grandpa), Steve and Sheri Nockles (grandpa and grandma), Adam Nockles (uncle), Cara (Blair) Hove, and Kolby Blair (cousin). Some served in the Army, while others joined the Air Force. They included a tank mechanic in South Korea, a signal corps communication specialist and more.

"Thank you so much for asking me to get this information," Blair told me. "I had no idea about some of that stuff."

Knowing is half the battle. Once you plant the seeds of knowledge, good things follow.

"Thank you to all the veterans and current soldiers." Blair added. "I wouldn't have been able to do any of this without the sacrifices you made for my generation and the whole country."

Darcy Dougherty Maulsby lives near her family's Century Farm northwest of Lake City. Visit her at www.darcymaulsby.com.

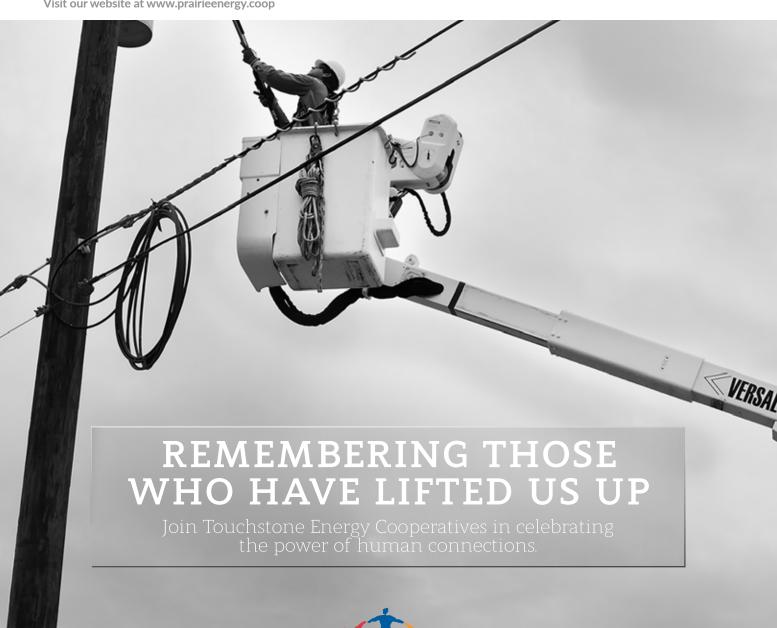


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